**Sample Press Release**

*\* Note to user:*

*- Sample press release to help a PSAP promote a tour by an elected official*

FOR IMMEDIATE RELEASE

CONTACT: [Name]

[Date]

[Phone Number]

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**[Name of elected official] to Participate in Tour of [Name of PSAP and town] to See 911 Services in Action**

[**City/Town, State, Date**] – On [date of visit], [name of elected official] will participate in a tour of the [name of PSAP and town] to see local 911 services in action.

The [name of PSPAP and town], which serves a population of about [insert estimate], invited [name of elected official] to get a firsthand experience of the 911 services provided to [his/her] local constituents and to meet the people behind the phones that answer the call during the community’s time of need.

The goal of this visit is to provide [name of official] with first-hand knowledge about the impact of [local or federal] legislature decisions on emergency communication funding and support. As technology evolves, both challenges and opportunities arise in the local 911 system’s ability to provide optimal 911 services to the community.

“911 provides a critical service for the nation’s public, and the [name of PSAP and town] is proud to answer the call from our residents. We look forward to [official’s name] visit to our facilities to talk about the next wave of change for emergency communication and public safety,” said [PSAP’s spokesperson].

During the PSAP tour, [official’s name] will experience day-to-day operations of a busy call center, listen in on calls dispatchers receive, as well as learn about the kind equipment used, the various roles of [name of town and PSAP] staff and the community’s emergency response needs.